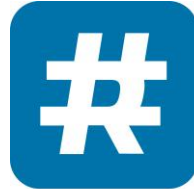




OFFICE OF THE MAYOR
CITY OF CHICAGO



RETROFIT™

FOR IMMEDIATE RELEASE

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**MAYOR EMANUEL AND RETROFIT WEIGHT LOSS ANNOUNCE THE RELOCATION OF RETROFIT
INC. HEADQUARTERS TO DOWNTOWN CHICAGO**

Company Projects In The Upcoming Year To Double Staff To 100 Employees

Today, Mayor Rahm Emanuel in partnership with Retrofit Inc. announced Retrofit will move its national headquarters to downtown Chicago, IL, a move that will lead to the doubling of its staff.

"I welcome Retrofit to Chicago and commend the company on its choice of Chicago for its corporate headquarters," said Mayor Emanuel. "I am committed to bringing new and technologically advanced businesses to Chicago, especially those that want to grow their businesses creating jobs and opportunity for Chicagoans."

Retrofit is a data-driven weight management company, dedicated to long-term weight loss for working professionals. Retrofit provides an innovative year-long program that includes wireless monitoring of a client's weight, activity and sleep, as well as private lessons with a registered dietitian, exercise physiologist, and behavior coach.

"Retrofit Inc. is excited to establish strong roots in Chicago and be among the technology companies that are thriving under Mayor Emanuel's pro-growth, pro-business leadership," said Retrofit CEO Jeff Hyman. "City Hall's strong emphasis on investment in commuter infrastructure and workforce development made Chicago the right fit for our continued growth."

Job creation and the attraction of corporate headquarters to Chicago are central to Mayor Emanuel's economic blueprint. Today's announcement marks the 12th corporate headquarters relocation to Chicago and over the 50th technology company to commit to creating jobs for Chicagoans during Mayor Emanuel's administration.

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